



**Press release  
For immediate release**

## **A centre of excellence in R&D with an international reach!**

**Drummondville, December 7, 2016** – The team from Venmar Ventilation ULC, part of the Broan-Nutone LLC, recently presented its impressive new developments at a special event attended by members of the press and various stakeholders from Drummondville. The Drummondville-based company, which has been improving air quality for homeowners for over 35 years, was selected to host three centres of excellence of the Air Quality and Home Solutions (AQH) division of Broan-NuTone LLC.

### **A leader in innovation and a global centre of excellence**

The company has distinguished itself in recent years by offering a complete line of air exchangers, central vacuums, and range hoods for the residential sector. Its products can be found across North America under the Venmar, Broan and NuTone brands, as well as many other brands of residential products. The company has made a name for itself within the group thanks to its product development processes, the expertise of its team, and the business practices that have helped to solidify its reputation over the years. As a result, Venmar was appointed to oversee global research and development for products sold the world over, including China and Europe. “This is a real vote of confidence for Venmar,” stated David Barrow, General Manager of AQH Canada since last spring, who also really enjoys the entrepreneurial spirit of Drummondville. “In my opinion, Drummondville is the best-kept secret in Québec,” he added with assurance.

This makes Venmar the research and innovation centre for three of the group’s big product categories: indoor air exchangers, kitchen ventilation and central vacuums. “This centre of excellence is recognition for their talent, resources, and ingenuity. Their expertise will be shared throughout the world, through innovative products that will allow the group to capture a larger share of the market,” added Mr. Barrow.

### **Investments and job creation**

The company currently has more than 350 employees at three plants in Drummondville. Venmar's centre of excellence, which has been in the works for the past few months, will result in several changes within the company and create over 25 new engineering and marketing jobs by the end of 2017. The restructuring required an investment of more than \$5 million dollars, including a

complete renovation of over 5,400 sq. ft. of office space and conference rooms at the facility on boulevard Lemire.

### **About Venmar Ventilation ULC**

Founded in 1978 and leader in the indoor air quality in North America, the company has pushed the limits of ventilation thanks to numerous investments in research and development. In 1995, Venmar became part of Broan-NuTone LLC.

With its numerous products and steady increase, Venmar Ventilation aims for the highest standards and remains a company where culture of innovation is promoted with determination, to the benefit of consumers here and abroad.

Proud to provide every North American home with a complete range of products including whole-house air exchangers, range hoods and attic ventilators, allowing revitalization of the whole house.

Venmar Ventilation believes in quality; so it continuously improves its products, its processes and its quality management system to maintain its leader position.

### **About Broan-NuTone LLC**

Broan-NuTone LLC is a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work.

BROAN® is a registered trademark of Broan-NuTone LLC, North America's leading manufacturer, a Global Leader in Home Air Quality solutions and a distributor of residential ventilation products including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (IAQ), built-in heaters, and attic ventilators.

NuTone® is a registered trademark of Broan-NuTone LLC, North America's leading manufacturer and distributor of residential built-in convenience products including door chimes, central vacuum systems, ceiling fans, intercom systems, ironing centres, and ventilation fans. NuTone has been the preferred choice of electrical professionals since 1936.



Photo: from left to right, M. Daniel Forest, Vice-president technology and product development Venmar Ventilation ULC, M. David Barrow, General Manager AQH Canada and M. Alexandre Cusson, Mayor of Drummondville.

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