

PASCAL IALENTI GOLF OPEN

Monday, September 10, 2012

Le Blainvillier Golf Club

TAKE A GOOD SHOT AGAINST CANCER

FOR THE BENEFIT OF

FONDATION
MAXIME-LETENDRE
Soulager le corps, le cœur et l'esprit.



VENMAR®

MAJOR SPONSOR



MESSAGE FROM THE
PRESIDENT OF HONOR



Dear Friend(s):

It is with pleasure and emotion that I invite you to the Pascal Lalenti Golf Open for the benefit of the Maxime-Letendre Foundation.

Maxime Letendre died on September 15, 2004 in his 28th year of life after nine months of hospitalization for the treatment of an extremely rare form of cancer. He was hospitalized four months at the Cité de la Santé de Laval and five months at Maisonneuve-Rosemont Hospital for medullar bone marrow transplants. The Foundation which bears his name today was established due to his struggle against this devastating disease and the determination of his family to change the destiny for others. It was also created in response to the variety of needs that people struggling with cancer encounter. While it is important to heal the body, it is equally important to take care of the heart and mind in order to optimize the chance of recovery.

Personally, I decided to embrace this cause for several reasons. Firstly, I was genuinely affected by Maxime's unfortunate fate and like the Foundation; I wanted to provide an opportunity for him to be remembered for helping cancer patients in need. In addition, I would like to extend that memory to Maxime's sister, Annick, who also succumbed to cancer at the age of 40 in February of last year. Secondly, I am also personally benefitting from the Hematology-Oncology health care of the Cité de la Santé de Laval, particularly from Dr. Manon Boursier, who herself is the Vice-President of the Foundation. Finally, being informed that I have to undergo a third round of chemotherapy treatment to treat my leukemia motivated me to use my energy to make a difference in the lives of as many people as possible.

I want to provide the opportunity for you to make a difference too and to potentially save the lives of many. Join me at the beautiful Le Blainvillier Golf Club, **Monday, September 10, 2012** in remembrance of Maxime and to give me one more reason to fight my cancer.

The committee and I set an ambitious goal of \$75,000 for this Open, which will be donated to the Foundation. Your participation alone, although essential, will not achieve this goal. That is why I am enclosing a Pledge Form that will support this Foundation and honor you.

We have planned a wonderful day; you can count on us to take good care of you. We need your presence and your pledges to honor Maxime and Annick. We know that like this Foundation you also understand that; what's important in life is not what one does, but rather what one does for others.

Hope to see you on **September, 10th**.

Thank you,

A handwritten signature in black ink that reads "Pascal Lalenti". The signature is fluid and cursive.

Pascal Lalenti
President, Venmar Ventilation inc

YOUR HOST



The Maxime-Letendre Foundation, whose headquarters is located in Laval, has made it its core mission to raise funds and support the regional program of hemato-oncology of the Laval Center for Health and Social Services.

The Foundation wants to provide an oasis to the physical and psychological suffering of cancer patients by supporting them and comforting them as well as members of their family. This service is exclusive to patients with cancer receiving treatment in the area that is serviced by the Laval Center for Health and Social Services.

They seek to provide the best quality of life these particularly fragile individuals require. Their needs and expectations are proportionate with this incredible challenge: living with the disease and survive as long as possible.

On behalf of patients and their families, we wish to thank you in advance for your support.

The President of the Foundation

A handwritten signature in blue ink, appearing to be 'M. Letendre'.

Michel Letendre

SCHEDULE OF THE DAY

BRUNCH	9:00 a.m.
SHOTGUN	11:00 a.m.
COCKTAILS	5:00 p.m.
DINNER AND SILENT AUCTION	6:00 p.m.



SPONSORSHIP PLAN



MAJOR SPONSOR

PRIVILEGE SPONSOR

\$6,000

- Exclusive Banner at the reception
- Name prominently in the visual presentation, including all tees
- One foursome
- Brunch, golf, cart, cocktails and dinner

CART SPONSOR

\$3,500

- Corporate logo on posters identifying carts
- Name prominently in the visual
- Two invitations to cocktails and dinner

BRUNCH SPONSOR

\$3,000

- Corporate Banner displayed at the brunch
- Name prominently in the visual
- Two invitations to the brunch

COCKTAIL SPONSOR

\$3,000

- Corporate Banner displayed at the brunch
- Name prominently in the visual
- Two invitations to cocktails and dinner

DINNER SPONSOR

\$3,000

- Corporate Logo on the tables
- Name prominently in the visual
- Two invitations to cocktails and dinner



SPONSORSHIP PLAN continued

REFRESHMENT SPONSOR

\$2,500

- Display or corporate Banner on the golf cart
- Name prominently in the visual

TEE SPONSOR

\$1,000

- Display on tee
- Name prominently in the visual
- 18 sponsors

For more details on the sponsorship plan, please contact us at 819.477.6226

Pascale Bélanger, extension 2664, belangerp@venmar.ca
Pascal Jalenti, extension 2636, jalentip@venmar.ca
Claude Landry, extension 2646, landryc@venmar.ca
Pascal Marois, extension 3530, maroispc@venmar.ca
Christian Simard, extension 2602, simardc@venmar.ca

GOLF TOURNAMENT TICKETS

FOURSOME

\$1,400

- One golf foursome
- Brunch, golf, cart, cocktails and dinner

PLAYER

\$350

- One place on a golf foursome
- Brunch, golf, cart, cocktails and dinner

COCKTAIL AND DINNER

\$150

- Participation in cocktails and dinner



LE BLAINVILLIER GOLF CLUB
 200, rue du Blainville
 Blainville (Québec)
 J7C 4X6

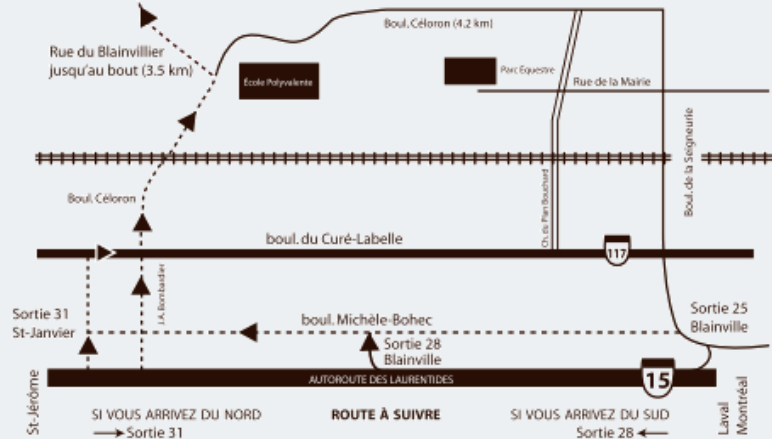


LE BLAINVILLIER GOLF CLUB A haven of peace

Located less than 10 minutes off the Laurentian Autoroute, Le Blainvillier is a private golf club whose members were given a vision to match their two championship courses set in a mature forest where each hole is isolated from others and has a particular attraction.



Club de Golf Le Blainvillier
 200, chemin du Blainvillier
 Blainville (Québec) J7C 4X6
 Tél. : (450) 433-1444





LE BLAINVILLIER GOLF CLUB

Monday, September 10, 2012

REGISTRATION FORM

PASCAL IALENTI GOLF OPEN
TO BENEFIT THE MAXIME-LETENDRE FOUNDATION
Honorary President - Pascal Ialenti, President of
Venmar Ventilation inc

SCHEDULE

9:00 a.m.

Arrival of participants and brunch

11:00 a.m.

Shotgun

5:00 p.m.

Cocktail

6:00 p.m.

Dinner and silent auction

LIMIT OF 144 GOLFERS

**Please send this completed form
with your check to the order of:**

TOURNOI PASCAL IALENTI

Before July 6, 2012

Name of person responsible for the group:

Address: _____ City: _____

Postal Code: _____

Telephone : _____ Email: _____

MY FOURSOME INCLUDES THE FOLLOWING PERSONS:

1. Person's name: _____

Address: _____ City: _____

Postal Code: _____

Telephone : _____ Email: _____

2. Person's name: _____

Address: _____ City: _____

Postal Code: _____

Telephone: _____ Email: _____

3. Person's name: _____

Address: _____ City: _____

Postal Code: _____

Telephone : _____ Email: _____

Tickets

Brunch, golf, and dinner: ___ X \$350 per person (taxes included)= _____

Dinner only: ___ X \$150 per person (taxes included)= _____

N.B.: First 144 registration forms received with payment will be confirmed.
When this number is reached, the organizing committee will refuse
subsequent entries. Tickets will be distributed on-site.

ADDRESS

Tournoi de golf Pascal Ialenti,
Att. : Christian Simard
Venmar Ventilation inc
550, boul. Lemire
Drummondville QC J2C 7W9

DRESS CODE

By the standards of Golf Clubs (T-shirts, jeans, and cargo pants are not permitted).

Golf shoes with soft spikes are required on courses.